



SARA HOLLOWAY
Graphic Designer

CONTACT

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KEY SKILLS

- Ps** Photoshop
- Id** InDesign
- Ai** Illustrator
- Ad** Administration
- C&P** Copywriting & Proofreading
- BSL** British Sign Language

INTERESTS



REFERENCES

Available on request

PROFILE

I am an experienced graphic designer and illustrator with a 1st Class Bachelor of Arts with Honours degree from the University of Suffolk. I have worked both as a freelancer and an in-house graphic designer at Colchester Zoo, completing an array of projects for screen and print. My recent work has included logos, branding, posters, flyers, signage, merchandise, magazines, brochures, adverts, e-letters, web imagery and copy writing. I am also currently studying for a diploma in web development.

EDUCATION

University of Suffolk

2015 - First class BA (Hons) Degree in Graphic Design

Colchester Sixth Form College

1997 - English Language & Literature A-Level

1997 - Graphics GCSE

Work-Based Experience

2012 - Level 1 and 2 British Sign Language

2012 - Level 1 Social-Haptic Communication

2009 - Deaf and DeafBlind Awareness Training

2002 - 'Marketing your Business' Course

WORK EXPERIENCE

2015 to present - Freelance Graphic Design Work

Recent work includes brochure and adverts for a Spanish holiday company, posters and leaflets for writing courses, and branding and adverts for a local mortgage company.

2015 to 2018 - Graphic Designer at Colchester Zoo

Design of an array of projects for screen and print, including logos, branding, posters, flyers, signage, merchandise, magazines/brochures, adverts, e-letters and web imagery.

2015 to present - Communicator Guide

Support worker for those with Deafblindness.

2009 to 2014 - Royal Association for Deaf People - Interpreting Co-ordinator

Coordination of British Sign Language (BSL) interpreters
Providing specialist advice and guidance to clients.

2001 to 2009 - MG Electric (Colchester) Ltd Assistant Marketing Manager

Organising overseas and UK trade shows
Company branding, website and literature
Product photography

AWARDS

2016 - Winner of national design competition with StreetReach, securing £20,000 of bus advertising for Colchester Zoo

2015 - Winner of the BBC Worldwide Graduate Internship

2013 - Winner of the UCS Graham Scott Memorial Award for Creative Typography